

2011 CGA Strategic Conference September 25 - 27, Mandalay Bay Resort Las Vegas, NV



**Make a huge impact
with an advertisement
in *California Grocer*.**

**The Official Publication of the
CGA Strategic Conference!**



*** THIS ISSUE WILL ALSO BE AVAILABLE ONLINE!**

In addition to its statewide circulation, Bonus Distribution of the October issue includes:

- Hotel door delivery to **All Retail Decision Makers** attending the show.
- All Exhibit Booths, Business Conference Suites, General Sessions and Show Floor.
- The Illuminators Golf Tournament.
- Full Legislature at the Capitol.

**This issue will also feature Stater Bros. Markets 75th Anniversary!
CGA offers the opportunity to run a congratulations ad for Stater Bros.**

Ad Reservation Deadline Sept. 2
Ad Materials Deadline Sept. 6

Mechanical Requirements can be found at:
<http://www.cagrocers.com/doc.asp?id=64>



The **Convention** issue of *California Grocer* will focus on the 2011 CGA Strategic Conference. Advertising in this issue will reinforce your product message to retailers throughout California.

Yes, I want to advertise in the CGA Convention issue.

Color: Full Page (\$2,800)
 1/2 Page (\$2,050) 1/4 Page (\$1,550)

B/W: Full Page (\$1,900)
 1/2 Page (\$1,150) 1/4 Page (\$650)

Name: _____

Company: _____

Address: _____

City: _____ State: _____ Zip: _____

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**Fax this form to Tony Ortega, CGA at 916.448.2793.
Or call 916.448.3545. Email: tortega@cagrocers.com
Website: www.cagrocers.com**

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