



2011 CGA STRATEGIC CONFERENCE REGISTRATION FORM

SEPTEMBER 25 - 27, 2011 • MANDALAY BAY RESORT AND CASINO, LAS VEGAS

Register by August 22 to receive the early registration rate.
Please read instructions and cancellation policy before completing this form.

1. REGISTRANT INFORMATION

First Name for Badge _____ Last Name _____
Title _____ Company _____
Address _____
City _____ State/Prov. _____
Zip/Postal Code _____ Country (if other than U.S.) _____
Telephone _____ Fax _____
E-mail _____

FIVE WAYS TO REGISTER

ONLINE: www.cagrocers.com (credit card only)

PHONE: 800.794.3545 (credit card only)

FAX: 916.448.2793 (credit card only)

ONSITE: CGA Strategic Conference
Registration Desk
Mandalay Bay Resort & Casino

MAIL: 1215 K St., Suite 700
Sacramento, CA 95814

BADGES WILL BE HELD AT THE ONSITE REGISTRATION DESK FOR PICKUP BEGINNING AT NOON ON SUNDAY, SEPTEMBER 25.

2. BADGE TYPE – PLEASE CHECK ONE (see definition of a ‘Retailer/Wholesaler’ under Registration Instructions.)

Retailer/Wholesaler Exhibitor Sponsor Broker Supplier Visitor Editorial Press (Complimentary)

Are you an Illuminator member?

Yes No Unsure

3. REGISTRATION FEES

All registrations include: Educational Program, Sharegroups, Exposition, Breakfast and Lunch hosted by The Illuminators, Sunday’s Opening Reception, Monday Evening’s Reception and Illuminators’ Special Event.

	Early Rate (Through 8/22)	Standard Rate (After 8/22)
Grocery Retailer/Wholesaler	\$275	\$299
All Other Registrants	\$575	\$599
Spouse Badge	\$275	\$299

Spouse First Name for Badge _____ Last Name _____

REGISTRATION ORDER TOTAL US\$ _____

4. HOTEL RESERVATION INFORMATION

(See hotel registration instructions and cancellation penalties on Registration Instructions.)

Please make a hotel reservation in my name:

Arrival Date: ____ / ____ / 2011

Room Rates per night plus 12% tax and \$15/day resort fee (Single or Double)

Departure Date: ____ / ____ / 2011

9/22 \$159

Room Type:

9/23–24 \$199

Single – King Bed

9/25–28 \$159

Double – Double Beds

Suite (One Bedroom)*call for availability & pricing

Preference: (Requested Preference Only)

Suite (Two Bedrooms)*call for availability & pricing

Smoking Non-smoking

I will be sharing a room with: _____

Special Assistance please specify: _____

Official Exposition Hotel: Mandalay Bay Resort & Casino
3950 Las Vegas Blvd., South
Las Vegas, NV 89119

No housing assistance is required. I have made my own arrangements at: _____

5. PAYMENT INFORMATION AND HOTEL DEPOSIT

Registration and Hotel Deposit Payment: Registrations WILL NOT be processed without payment.

Enclosed is my:

Check (payable to California Grocers Association)

AMEX MasterCard VISA

Hotel Deposit Guarantee:

Credit card information must be completed for hotel guarantee. Your credit card will be charged one night’s room, plus 12% tax and \$15/day resort fee at the time of reservation by the hotel.

Card No. _____ Exp. Date _____ Security Code _____

Cardholder Name (please print) _____

Signature (required for all credit card payments) _____

6. TOTAL AMOUNT DUE

TOTAL REGISTRATION (FROM SECTION 3) US\$ _____

INSTRUCTIONS AND RATES

Important... Please read instructions before completing registration and housing form.

Registration form must include payment.

Badges will be held at the onsite Registration Desk for pickup beginning at noon on Sunday, September 25.

Acknowledgment letters confirming registration will be sent via email, fax or mail to each registrant. If badge corrections or changes are needed, note them on the confirmation and return as indicated in the confirmation letter no later than September 9. After this date, all changes must be made onsite.

A grocery retailer is defined as a store owner or operator who sells products directly to customers, sets or implements retail policies and procedures and is responsible for store conditions and profitability.

A wholesaler is defined as a company that buys directly from a manufacturer and sells to retailers. (This registration rate is limited to full-line grocery wholesalers only.)

Housing Information

The CGA Strategic Conference has reserved accommodations at the Mandalay Bay Resort & Casino and will secure reservations for registrants requesting accommodations prior to August 22, 2011. Please register early in order to secure your hotel, as space is limited. After August 22, 2011, rate and availability cannot be guaranteed.

Credit card information must be completed for hotel guarantee. Your credit card will be charged one night's room, plus 12% tax and a \$15/day resort fee, at the time of reservation by the hotel. If paying for hotel reservation by check, check must be made payable to Mandalay Bay Resort & Casino for the full amount including the 12% tax and a \$15/day resort fee and must be received by CGA by August 22, 2011. Please contact CGA staff for assistance.

To change or cancel hotel reservations prior to September 16, 2011, note them on the confirmation letter. Changes will be made on a space available basis. After September 16, 2011, please contact the Mandalay Bay Resort & Casino directly at (888) 632-7000.

Hospitality suites and function space is limited at Mandalay Bay Resort & Casino and will be reserved on a first-come, first-served basis. For suite rates and availability, please call CGA at (916) 448-3545. Requests are subject to approval from CGA Show Management.

It is our policy that Conference attendees are not allowed to sponsor any functions that conflict with a scheduled Conference event. This applies to events held in hotel suites, meeting rooms and at any outside location.

Payment

Payment in U.S. funds by check, VISA, MasterCard, or American Express must accompany this form in order to be processed.

Cancellations

To receive a refund for payment of registration, notification must be received in writing no later than August 22, 2011. Registrations received after this date are nonrefundable, but substitutions will be allowed onsite.

Mandalay Bay Resort & Casino is enforcing a 72-hour cancellation policy. Cancellation of your hotel reservation within 72 hours of your arrival date will result in a penalty charge equivalent to one night's room and tax charges.

For questions regarding the CGA Strategic Conference:

- Call (916) 448-3545 or (800) 794-3545
- E-mail: conference@cagrocers.com
- Website: www.cagrocers.com